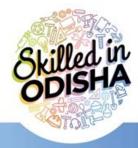
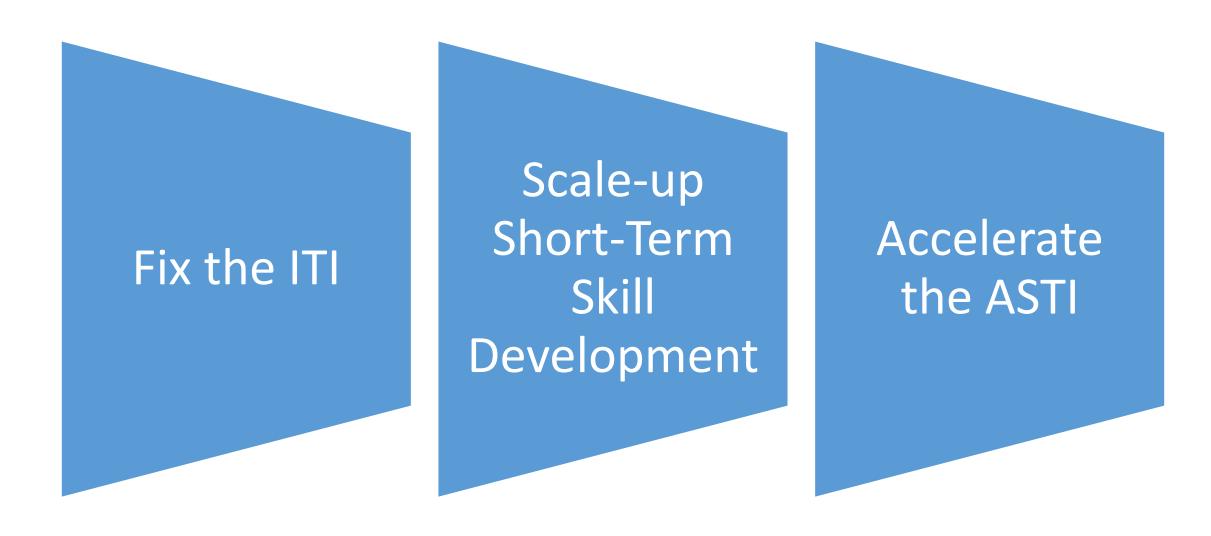


### Skilled In Odisha

- To shift the conversation from "Skill" to Skilled *in* Odisha, we will create an aspirational, branded idea that the **best skilled people come from Odisha** 
  - In a 3-year period, we want corporate India to make a bee-line to Odisha, not just to hire but to "lock-in" talent. Our young men and women should command a premium in the wage market
  - In a 5-year period, we want global preference for Odisha's young men and women across sectors. Nations of the world will come to Odisha to hire.
  - The Odisha Model must be worth emulating in other parts of the world

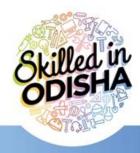


### Strategy Retrospect: 2016-2018



### BUT FIRST, GET THE ROLE MODELS





#### CHANGE THE UNIFORM. NIFD TO THE JOB

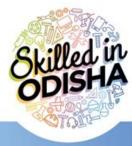






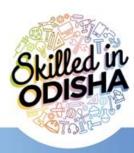
#### WOMEN'S FORMAL WEAR RANGE





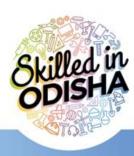
## THE SKILL CARAVAN: MOVE THE JUGGERNAUT





## 100 ITI PRINCIPALS TO ITE, SINGAPORE FOR LEADERSHIP LESSONS





### The New ITI



#### **MISSION**

Transform Society through Skilled Professionals

#### **VISION 2020**

Our Physical, Digital and Intellectual Infrastructure would be among the best in the Country

At least a third of our graduates will be Women

We will provide the environment to create Great Entrepreneurs and Globally Employable ITI graduates

We will forge Industry Partnership at an international level

Our students and teachers will be Warriors of the Planet to lead Sustainability

#### **VALUES**

**Human Centricity** 

Discipline

Integrity

Team Work

Creativity

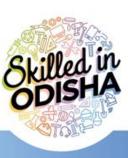
## GET THE CHANGE AGENTS - LIFE SKILLS WITH TATA STRIVE





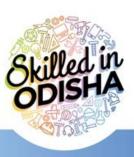
# PLAY HARD TO WORK HARD. FIRST EVER ITI SKILL FEST 2018, EXPANDED IN 2019





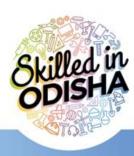
# WE ARE BREAKING GENDER STEREOTYPES

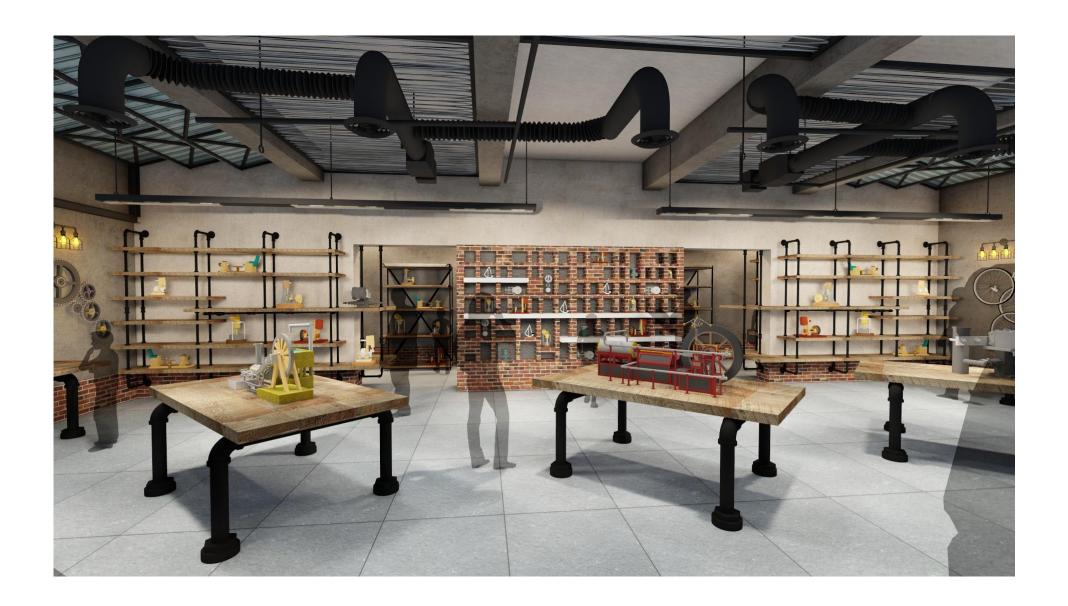




## WELDER OR ARTIST? PUSHING SKILL TRAINEES TO THINK DESIGN

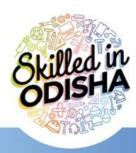






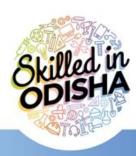
# Scaling Up Short-term Skill Dev with leading institutions like SDC, CIPET and CTTC





## DDU-GKY: Best Performing State





# Sumati Nayak, Westside Bengaluru: 10<sup>th</sup> class from Bhadrak – speaks English and Kannada





#### **Employer Endorsement**



"Odisha has been home to Tech Mahindra for more than 22 years. We have received great customer feedback in the region, which is a clear testimony to the local talent's aptitude towards learning and innovation by leveraging next generation technologies."

CP Gurnani CEO Tech Mahindra



"Humble backgrounds, good value system like service mindset, hardworking, ambitious, positive attitude to learn."

V G Siddhartha Chairman Coffee Day Group



"Their attitude towards learning and adaptability with Tata Steel's value system is highly appreciated and I am sure, they will be a vital part of our growth story."

TV Narendran CEO Tata Steel



"Youth of Odisha has spark in their eyes - to learn, to progress and be an integral part of the digital economy."

Radha Basu Chairman, i-Merit



"We find workers from Odisha to be peaceful, hardworking and very sincere at work."

Sudhir Dhingra Chairman, Orient Crafts

#### The Nano-Unicorn

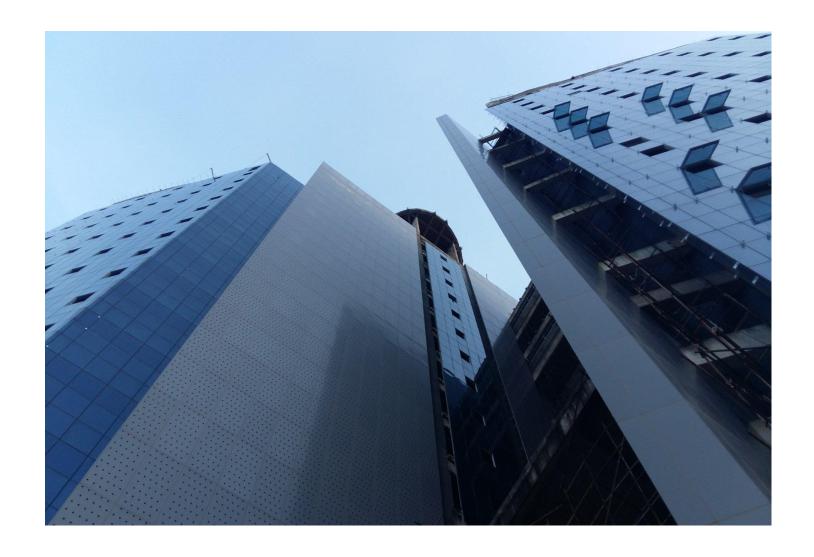
- In Venture Capital parlance, an Internet start-up that gets a valuation of \$1 billion is called a Unicorn. Examples are Flipkart, OLA, Oyo
- India's real progress would depend nano-scale entrepreneurs that are today excluded from a sophisticated start-up ecosystem of Bengaluru, Gurugram or The Silicon Valley
- The Nano-Unicorn idea is an attempt to link skill training at the bottom of the pyramid to philanthropic capital
- A pilot has been kicked off with a goal to create 100 1000 3000
  Nano-Unicorns

# AT IIT Bhubaneswar, AR/VR incubator & Skill Centre





### World Skill Centre





World Skills: Mission 123



Odisha Skill Development Authority (OSDA) invite you to register now and demonstrate your talent at State level competition for India Skills 2018. The events will be held on Mar 22<sup>nd</sup> and 23<sup>rd</sup>, 2018.

DISHA Skills 2018

Register now and get a chance to qualify for the selections of India Skills Competition, New Delhi and subsequently World Skills Competition, Kazan,

The State level competition will be based on the World Skills Format. The winners will qualify for selections to Regional level India Skills 2018

#### Follow these steps to be part of the Nation's Largest Skill Competition "India Skills"

- 1. Register at: http://worldskillsindia.co.in or http://skillodisha.gov.in or collect the Form from your nearest Government ITI
- 2. Fill the Form
- 3. Upload ID and Submit

#### Sectors for selection for World Skills Competition:

- · Autobody Repair · Car Painting
  - MCAD Plastic Die Engineering
- Welding Electrical Installation
- Automobile Technology Brick Laying
- CNC Milling CNC Turning
- Electronics Web Design
- Bakery
- Visual Merchandise · Graphic Design · Health and Social Care · Hair Dressing

· Wall and Floor Tiling

Mobile Robotic

Cabinet Making

Restaurant Services

· Fashion Technology

Cooking

Eligibility: Born on or after 1st Jan 1997 Last Date for Registration: Feb 22<sup>nd</sup>, 2018

State Level: Mar 22<sup>nd</sup> and 23<sup>nd</sup>, 2018

Registration and all subsequent participation cost will be borne by the Government of Odisha.







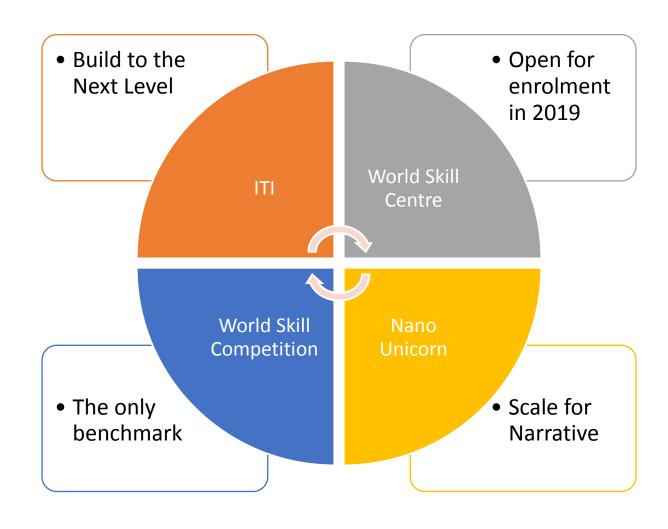
### The 25 Winners at India Skills Regionals





First-ever Gold for India, Aswatha Narayan

#### 2019 & The 4 Focus Areas





# Thank You